

More riding fun than ever before – the must-have for little adventurers

With the brand new Highwaykick 3S, Scoot & Ride brings even more style, safety, and riding fun to children's everyday lives. The clever scooter impresses with revolutionary dual steering that is perfectly tailored to the needs of little explorers: either intuitively via weight transfer – ideal for training balance, motor skills, and coordination – or classically by turning the handlebars. This boosts self-confidence and helps children develop their own riding style in a playful way.

Thanks to the newly designed, foolproof folding mechanism, the Highwaykick 3S can be folded up in seconds. A simple hand movement is all it takes to fold the handlebar backwards – perfect for space-saving storage at home or on the go. Thanks to its low weight, the scooter can even be carried by children themselves.

A special highlight for young riders: the white LED wheels, which work without batteries. They not only create cool effects, but also increase visibility at dusk – for even safer riding fun! The Highwaykick 3S is available in four trendy, two-tone color schemes – Rose, Steel, Ash, and Forest – making it a stylish must-have for outdoor adventures. As usual with Scoot and Ride, helmets and knee and elbow pad sets are color-coordinated with the Highwaykick 3S, ensuring a safe and harmonious look.

The Highwaykick 3S will celebrate its grand premiere in September at the Kind + Jugend trade fair in Cologne, where it will be presented to industry professionals for the first time. For end consumers, the scooter will be available in stores and in the Scoot & Ride web shop from mid-September.

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